

Central PA I Day offers several options for companies to showcase their services and help raise funds for our scholarship program. Please review the information below and find a level that is most appropriate for your company, and fill out the appropriate sections of the attached form. All forms and materials are due by March 1, 2010.

Sponsorship Option

GOLD \$1000

Includes:

- ✓ Full-page program book ad (3.5" w x 8")
- ✓ Prominent listing in program
- ✓ Special recognition at the event

SILVER \$500

Includes:

- ✓ Half-page program book ad (3.5" w x 4")
- ✓ Prominent listing in program
- ✓ Special recognition at the event

BRONZE \$250

Includes:

- ✓ Quarter-page program book ad (3.5" w x 2")
- ✓ Prominent listing in program
- ✓ Special recognition at the event

Exhibitor Option \$250.00

Includes:

- 3' x 6' skirted table and two chairs. **Booth locations will be assigned.**
- Registration & lunch for **two** attendees. Does not include CE credit fees. **Additional attendees (after the first two) MUST complete an individual registration form and pay all appropriate fees for the event.**
- 25-word company description in program book

Additional Information:

- Electric service is provided by the hotel at a cost of \$25.00.
- Continuing Education credits are an additional cost of \$25 per person.
- Set-up is 6:30 a.m. – 7:30 a.m. day of event. No pre-event set-up allowed.
- If you would like to ship your exhibitor display to the Radisson, please call the hotel at 717-763-7117 to make arrangements.
- Exhibitors are encouraged to donate a door prize to be awarded during the reception.
- Purchase a program advertisement for added impact. See costs below.

Program Advertising (included with sponsorship level participation)

| Available Sizes | Cost |
|------------------------------|-------------|
| Full-Page (3.5" w X 8" h) | \$150 |
| Half-Page (3.5" w X 4" h) | \$100 |
| Quarter-Page (3.5" w X 2" h) | \$50 |

All advertisers will receive an alphabetical listing in the program book's Index of the Advertisers.

The 2009 Program Book and individual advertisements can be viewed at www.centralpaiday.com in the Advertisers section.

Advertisement Requirements

- High-resolution PDF file is preferred for best print quality.
- Black and white only.
- Artwork will be resized as needed by the printer to best fit the dimensions of the space. Page layout will be determined by the printer.

ALL FORMS, PAYMENT & MATERIALS ARE DUE: MARCH 1, 2010



SPONSORSHIP, EXHIBITOR & ADVERTISING FORM

A. COMPANY INFORMATION

Company Name: _____
(As shown in the program book)

Address: _____

City: _____ State _____ Zip _____

Phone: _____ Fax: _____ E-mail: _____

Contact Name: _____

Our company will be participating in the 2010 Central PA I Day as (Please check options selected):

- Sponsor** Please fill out Sections B & E
- Exhibitor** Please fill out Sections C & E
- An Advertiser** Please fill out Sections D & E

B. SPONSORSHIP LEVEL

Check the box to indicate your sponsorship level:

- GOLD \$1000** Includes full-page ad (3.5" w X 8" h)
- SILVER \$500** Half-Page (3.5" w X 4" h)
- BRONZE \$250** Quarter-Page (3.5" w X 2" h)

Please check one:

- I am a returning sponsor at the same level. Please use the same ad and logo as last year.
- I will be supplying a new ad and logo.

C. EXHIBITOR INFORMATION

COMPANY DESCRIPTION

- Please use company description from last year
- Below is our description (25 words or less):

ADDITIONAL REQUIREMENTS

- We will need electrical service at my table (Additional cost: \$25)
- We will supply a door prize
- Other special requirements: _____

ATTENDEE INFORMATION

(For each attendee applying for CE credits, please provide license number and add \$25 to total fee.)

Primary Contact Attendee

Name: _____

License #: _____

Second Attendee

Name: _____

License #: _____

Breakout Session Selection

Morning Session

WC Claims Mediation

Client Risk Management

Afternoon Session

Agency CSR topic

New Coverage Trends in a Global Economy

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SPONSORSHIP, EXHIBITOR & ADVERTISING FORM

D. ADVERTISER INFORMATION

Please select size:

- Full-Page (3.5" w X 8" h)
 Half-Page (3.5" w X 4" h)
 Quarter-Page (3.5" w X 2" h)

Please select one:

- Use last year's ad, same size
 Will supply new artwork
 Pick up last year's ad, different size
 Pick up last year's ad with updated info: _____

E. REGISTRATION & FEES

| Exhibitor | Sponsor (includes ad) | Advertiser |
|--|--|-----------------------------|
| Exhibitor Fee \$250 \$ _____ | Gold: \$1,000 \$ _____ | Full-Page: \$150 \$ _____ |
| <i>Optional Fees</i> | Silver: \$500 \$ _____ | Half-Page: \$100 \$ _____ |
| Electric Add: \$25.00 \$ _____ | Bronze: \$250 \$ _____ | Quarter-Page: \$50 \$ _____ |
| CE Credit: Add \$25 x # of people \$ _____ | Total: \$ _____ | Total: \$ _____ |
| Total: \$ _____ | | |
| PLEASE NOTE: If more than two people are planning to attend, please complete the event registration form and include payment of appropriate fees for each additional person. | We would also like to make a contribution to the scholarship fund in the amount of: \$ _____ | |
| | Grand Total: \$ _____ | |

MAIL FORM with check made payable to Central PA I DAY to:

Sharon Lane
 Penn National Insurance
 Two North Second Street
 PO Box 2361
 Harrisburg, PA 17105-2361
 P: 717-255-6815 F: 717-255-6369
slane@centralpaiday.com

Register online and use PAYPAL for a secure electronic payment: www.centralpaiday.com