



Agenda for April 21, 2011 (Final Version – February 23, 2011)

Time Frame	Topic	Speaker	CE Credits
7:00 – 8:30	Registration, Continental Breakfast and Opening Comments		
8:30 – 9:20	Insurance Market Overview	Doug Oberg, Senior Vice President, General Reinsurance Company	1
9:30 – 10:20	Impact of Health Reforms on the Smaller Business	Adam Brackemyre, Director of Federal Affairs, National Association of Health Underwriters	1
10:20 – 10:50	Morning Break		
10:50 – 11:40 A	A Young Person’s View of the Insurance Industry	David J. Smith, Director-Risk Management Program, Gannon University	1
10:50 – 11:40 B	Cyber Security	Matt Prevost, Underwriting Manager, Specialty Lines, Philadelphia Insurance Cos.	1
12:00 – 1:30	Lunch and Special Announcements		
1:30 – 2:20 A	Social Media Equation – Agency and Insurer	Thomas Wetzel, Thomas H. Wetzel & Associates, Inc.	1
1:30 – 2:20 B	Agency Mergers and Acquisitions – Trends and Figures	Phil Trem, Vice President, Marsh-Berry Consulting	1
2:20 – 3:00	Afternoon Break		
3:00 – 4:00	Social Media and Use in the Business World	Facilitator: Angela Tennis, COO, Higher Education Alliance, Aon Risk Services	1
4:00 approx.	Closing Comments - Refreshments/hors d’oeuvres in Front Ballroom		